



GLASGOW'S

Application to host Worldcon 2024

in Glasgow, Scotland, UK

7 - 12 August 2024



February 2022

SEC Scottish
Event
Campus

**GLASGOW
CONVENTION
BUREAU**



One of the “Top 10 Best Cities in the World to visit in 2019”

TimeOut

Team Glasgow would be delighted to welcome Worldcon back in 2024



WELCOME BACK

Glasgow Convention Bureau and the Scottish Event Campus are delighted to submit the following invitation to host Worldcon 2024 in Glasgow, Scotland, UK.

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The contents of this document are confidential and may not be disclosed to any third party without written consent from Glasgow Convention Bureau and the Scottish Event Campus.



Rt Hon Nicola Sturgeon MSP
First Minister of Scotland



Scottish Government
Riaghaltas na h-Alba
gov.scot

St Andrew's House, Regent Road, Edinburgh EH1 3DG
T: 0300 244 4000

Esther MacCallum-Stewart
Chair
UK bid Team – WorldCon 2024

Our ref: 202100261659

22 December 2021

Dear Ms MacCallum - Stewart

As First Minister of the Scottish Government, I am writing to add my support to the invitation from the UK bid team to welcome WorldCon back to Glasgow in 2024.

I recall past additions of WorldCon hosted at the SEC Glasgow, most recently in 2005, so I am therefore delighted that the UK team is bidding to welcome the World Science Fiction Convention community back to Scotland in 2024.

Scotland is a leading conference destination and has a proud track record in hosting a range of prestigious conferences, such as COP26, the UN Conference on Climate Change in 2021. Our facilities and professional levels of service are acknowledged by the meetings industry world-wide. The Scottish Event Campus has grown and developed since you last visited, with the addition of four new hotels and the magnificent OVO Hydro Arena, one of the world's busiest music venues, transforming the River Clyde location in to one of the most eye-catching event campuses in Europe.

The attractions of Scotland to visitors are many and varied including our unique history, heritage, food and drink, and culture, as well as being a cosmopolitan destination that guarantees something of interest for all your attendees.

The Scottish Government strongly supports this bid and we would be delighted for Glasgow to welcome back past WorldCon attendees as well as welcome new members to the event in 2024.

Should Glasgow be selected, you can be assured of the warmest welcome and the team in Glasgow's full support in making this another WorldCon event to remember.

*Yours sincerely
Nicola Sturgeon*

NICOLA STURGEON

Scottish Ministers, special advisers and the Permanent Secretary are covered by the terms of the Lobbying (Scotland) Act 2016. See www.lobbying.scot



Lord Provost's Secretariat, Glasgow City Council

Dear UK Worldcon bid team

It is my pleasure, as Glasgow's Lord Provost, to invite you to consider the many benefits of hosting your forthcoming conference here.

You probably know, Glaswegians are famed for their friendliness. Our award winning marketing slogan is 'People Make Glasgow'. I am proud to say, it is our citizens that are responsible for this city's successful ranking as a top tourist and conference destination. Their unique blend of humour and hospitality has proved a winning combination for the city, which consistently attracts high profile awards.

For example, Glasgow has been crowned a City of Culture, a UNESCO City of Music, a City of Science and a City of Architecture. It is also ranked among the world's top 20 visitor destinations by National Geographic Traveller. While, Rough Guide describes it as 'one of the best places to head for culinary experimentation' and places Glasgow second on its list of 'must see' destinations. It is a perfect gateway to the nation's scenic countryside including nearby Loch Lomond.

So, it is in that Glasgow spirit of friendliness that we put forward this invitation. The city has an impressive track record of delivering first class conference experiences. Our highly experienced Convention Bureau team has lifted the title 'Best UK Convention Bureau' for the last 15 years.

Glasgow is a welcoming, vibrant and dynamic city with much to commend it. Breath-taking architecture, world-class art galleries and museums that have free entry, as well as magnificent parks that underline this city's reputation as the 'dear green place'.

This modern, multi-cultural city with a reputation for academic excellence, consistently attracts leading lecturers and students from across the globe. It is famed for its medical, scientific and engineering pioneers who, throughout history, have placed it firmly on the map as a city brimming with scientific endeavour, invention and innovation.

Glasgow can offer a choice of exciting and unique venues to host your conference and associated social programme. As well as first class support to ensure an ideal conference experience - tailored to your specific needs.

Should you decide to bring your conference here I can promise a warm Glasgow welcome and a civic reception. Whatever your business, we will make it our business to ensure a professional, memorable and welcoming conference you can be confident you can be proud of.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Philip Braat'.

Bailie Philip Braat

City Chambers, Glasgow G2 1DU Telephone: 0141 287 4001/4201 Facsimile: 0141 287 0127/4747

Councillor Susan Aitken
Scottish National Party
LANGSIDE - WARD 7
Leader of the Council

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E-mail: susan.aitken@glasgow.gov.uk



12 December 2018

Dear UK Worldcon bid team

I am delighted to invite you to host Worldcon 2024 in Glasgow.

Glasgow is a great city. We are internationally recognised, easily accessible by land, sea and air, and well provided for in terms of accommodation. Additionally we have fantastic award-winning restaurants and bars for your members to enjoy and cultural and sporting events of all kinds taking place all year round.

As well as Glasgow being a fantastic city, we appreciate that each event requires special consideration and your needs will be addressed by a team of committed, knowledgeable and professional staff at Glasgow Convention Bureau, whose principal aim is to customise a rewarding service for you and your members.

Last, but not least, I am confident the friendly welcome from Glaswegians will provide your members with very fond memories of their visit to our city, for those joining us for the first time, or those returning to our city having enjoyed previous Worldcon experiences in Glasgow.

Yours sincerely,

A handwritten signature in black ink that reads 'Susan Aitken'. The signature is written in a cursive, flowing style.

Councillor Susan Aitken



One of the “20 Best of the World” destinations

NATIONAL GEOGRAPHIC
TRAVELER



“World’s Friendliest City”

TimeOut





EXECUTIVE SUMMARY

Here are the top facts supporting our invitation to work with you on Worldcon 2024

Conference Title
Worldcon 2024

Conference Venue
Scottish Event Campus

Proposed Dates
7 - 12 August 2024

1. Outstanding city support

We are not aware of any other UK city that offers the level of free support that we do. Worldcon will receive:

- marketing and social media support
- virtual delegate engagement
- a range of organisational support
- site visit support
- welcome signage throughout the city
- advice on sustainability.

2. Accessible city

Glasgow is Scotland's most accessible city. Delegates can fly direct to one of 3 international airports surrounding Glasgow, or take the train from any UK transport hub.

3. Walkable, compact city

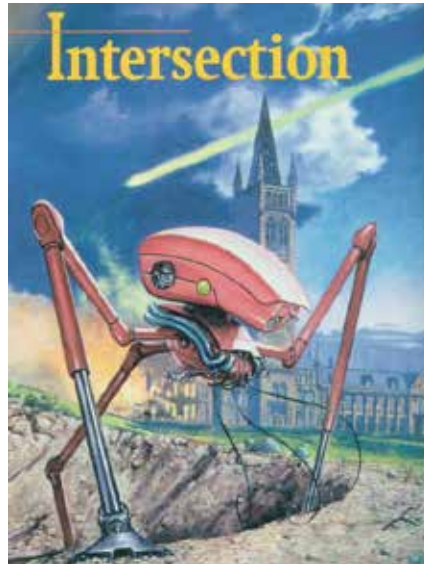
Glasgow is a very walkable city and most of the hotels, venues, restaurants, shops and tourist attractions are within walking distance of each other.

4. World class venue

The Scottish Event Campus (SEC) is a modern, compact venue, centrally located in Glasgow and within walking distance of the principal hotel district.

The venue can comfortably house Worldcon's requirements under one roof, with exhibition and meeting space in close proximity to each other.

Additionally, Glasgow is home to several major conference hotels, five universities and a plethora of unusual venues in which to hold a meeting, gala dinner or unusual event.



5. 17,000 bedrooms

We have a wide range of accommodation for all budgets.

- **14,000 hotel rooms** within 20 miles of the SEC
- **9,500 hotel rooms** are within 2 miles of the SEC and within less than 15 minutes travelling time
- **1,455 rooms on-site** across 8 hotels at the SEC
- **5,000 additional rooms** including university rooms, AirBnB and B&B accommodation

6. People Make Glasgow

People really do make Glasgow. We are known for being one of the world's friendliest cities and our team at the Convention Bureau are your partner for success. You'll have one point of contact and we'll introduce you to the city partners to help make your conference a success.

7. Award winning, experienced city

We are a tried and tested city and our clients speak highly of us. Glasgow has also been voted Best UK Convention Bureau for the past 15 years running.

8. Destination appeal

Glasgow is an incredibly friendly, cosmopolitan city with beautiful architecture, and numerous cultural attractions.

As the UK's top cultural and creative city, Glasgow has numerous art galleries and museums, beautiful architecture, is a UNESCO city of music, and one of Europe's greenest city with 90 parks and gardens. Glasgow is also the gateway to Scotland with some of the world's most breathtaking scenery right on its doorstep. It is ideally placed for exploring the West Coast islands, Loch Lomond, whisky distilleries, majestic castles and numerous golf courses.

9. Affordable city

Glasgow is ranked by the Mercer Cost of Living Survey as one of Europe's most cost effective cities. With a wide range of competitively priced accommodation and travel discounts for conferences, delegates will be able to enjoy all that Glasgow has to offer without stretching their budget.

10. Leading City in Sustainability

Glasgow means "Dear Green Place" and was recently awarded the status of Global Green City. The city is ranked 4th in the world on the Global Destination Sustainability Index that promotes responsible tourism and events best practice. In addition, Glasgow has become Europe's first EarthCheck accredited city. Glasgow Convention Bureau provides a range of support to help conference organisers run a 'greener' meeting in Glasgow.

SINCE YOU WERE LAST HERE



2014 **NEXT** Bike hire

New city-wide bike hire scheme launched. Currently 1,000 bikes are available to hire from over 100 locations around the city.



2014 **Commonwealth Games**

Glasgow hosted the 2014 Commonwealth Games, one of the largest sporting events in the world.



2016 **Best of the World**

Glasgow was voted one of the '20 Best of the World' destinations by travel bible National Geographic Traveler.



2016 **Sustainability accreditation**

Glasgow ranks 4th and was the first city in the UK to be included in the Global Destination Sustainability Index, a new ranking of leading international conference destinations, which aims to improve the social and environmental impact of business tourism.



2016 **Finnieston voted hippest place to live**

Finnieston, the area surrounding the SEC, was voted 'the hippest place to live in the UK' by The Times, thanks to the arrival of countless bars, cafés and restaurants.



2017 **Clydeside Distillery opens**

In September 2017, the Clydeside Distillery - a distinctive single malt scotch whisky distillery and visitor experience - opens next to the SEC.



2017 **Green Tourism Award**

Glasgow Convention Bureau becomes the first ever convention bureau to win a Green Tourism Award, the world's largest certification programme of its kind. This reinforces Glasgow's progressive approach and commitment to sustainable business tourism.



2018 **Top 10 "most excellent" city**

Glasgow is rated as one of the top 10 'most excellent' cities in the world by TripAdvisor, reflecting global destinations with the highest percentage of TripAdvisor Certificate of Excellence recipients.

The New York Times 2018 **Top 10 "must visit" city**

The New York Times includes Glasgow in the top 10 of its 52 global 'must-visit' cities.



2019 **Top ten destination**

In 2019, Conde Nast Traveller names Glasgow as the only UK city in its list of the top 10 best destinations in Europe for solo travel.



2019 **Top 10 city to visit**

Time Out names Glasgow in its "Top 10 Best Cities in the World" to visit in 2019, reinforcing the city's strong destination appeal to visitors.



2019 **UK's top cultural and creative city**

Report by the European Commission; ranking 190 cities in 30 European countries. Glasgow came first for "openness, tolerance and trust" and "cultural participation and attractiveness"



2020 **Global Green City**

Glasgow is declared Global Green City 2020 by the Global Forum for Human Settlement.



2020 **Best UK Airport**

Glasgow International Airport is named best UK airport by lifestyle media brand The Points Guy.



2021 **World's Friendliest City**

Glasgow is voted the 'world's friendliest city' by Rough Guides' global community.



2021 **Circular Cities Declaration**

Glasgow is the first UK city to sign the Circular Cities Declaration, joining a network of 50 European cities working together to raise awareness of the environmental, economic and social benefits of the circular economy.



2021 **Tourism Declares**

Glasgow becomes first convention bureau to join the Tourism Declares a Climate Emergency a voluntary initiative that recognises the tourism industry's impact on the climate but also its potential to influence positive change to align tourism and travel with the target to cut global emissions in half by 2030.



2021 **Sustainable Food Places Bronze Award**

Glasgow is awarded Sustainable Food Places Bronze Award recognising the success of taking a joined up, holistic approach to food.



2021 **Top 5 Best Vegetarian City**

Nestpick names Glasgow one of the top 5 best vegetarian friendly cities in the world.



2021 **Top 5 UK foodie cities**

Glasgow is named one of the top five foodie cities for a staycation in the UK by Which?



2021 **No 1 for UK City Breaks**

Conde Nast Traveller names Glasgow No 1 UK City Break Destination



2021 **UN Climate Change Conference (COP26)**

Glasgow has been chosen to host the UN Framework for Climate Change's 26th Conference of the Parties.



2023 **UCI Cycling World Championships**

Glasgow will host the inaugural UCI Cycling World Championships over two weeks in August 2023.



Conference growth

Since Worldcon 2005 in Glasgow, the city has successfully hosted 5,000 conferences, and welcomed over 1.6 million delegates.

BEST IN THE UK... FOR 15 YEARS



Best UK Convention Bureau
15 YEARS RUNNING

In Glasgow we work hard to ensure every conference we host is a success and, as a result, we've been voted by our clients as Best UK Convention Bureau for the past 15 years. You don't need to take our word for it though, here's what some of our clients say...

“We thoroughly enjoyed working with the many hard working staff in Glasgow; from the city marketing/housing to the SEC staff, GES, Levy, etc. They were pleasant, responded in a timely fashion, and were more than happy to help where ever possible. The people of Glasgow are very friendly and the city has a lot to offer.”

Roya Jaseb, Senior Meetings Manager
Congress of the International Society for the Advancement of Cytometry
1,500 delegates



“The delegate experience in the city was fantastic - the venues for the conference and the social events were outstanding, and the whole journey for the LOC was made substantially easier and much more pleasurable by the support offered by the Convention Bureau. I cannot praise the team more highly. They made every effort to understand what we wanted and their knowledge, enthusiasm and clear passion for their city and their role was clear to see.”

Chris Mercer, Congress Chair
Meeting of the International
Federation of Orthopaedic
Manipulative Therapists
1,300 delegates

“From early on, the city of Glasgow realised that an international event works much better if all partners in a city pull in the same direction. Returning to the city after a number of years, I can see that these relationships have been built on and expanded and now provide an extraordinary network of support. You should try it for yourself!”

Karin Burger, Conference
Manager
SPIE The International Society for
Optics + Photonics



“The support was outstanding and a benchmark for competing convention bureaus.”

Christian Reim, Conference
Secretariat
5th World Congress on ADHD
1,700 delegates



“Glasgow offers good infrastructure; it has a congress centre which, due to its size, fits very well to our meeting. The close vicinity to the hotels is something which is very important for delegates. We felt it's a good decision after the Commonwealth Games, where Glasgow showed that it can handle such capacities; it seemed to be the right time to bring this congress to Glasgow.”

Daniel Waigl, Executive Director
Cardiovascular and Interventional Radiological Society of Europe (CIRSE)
6,400 delegates





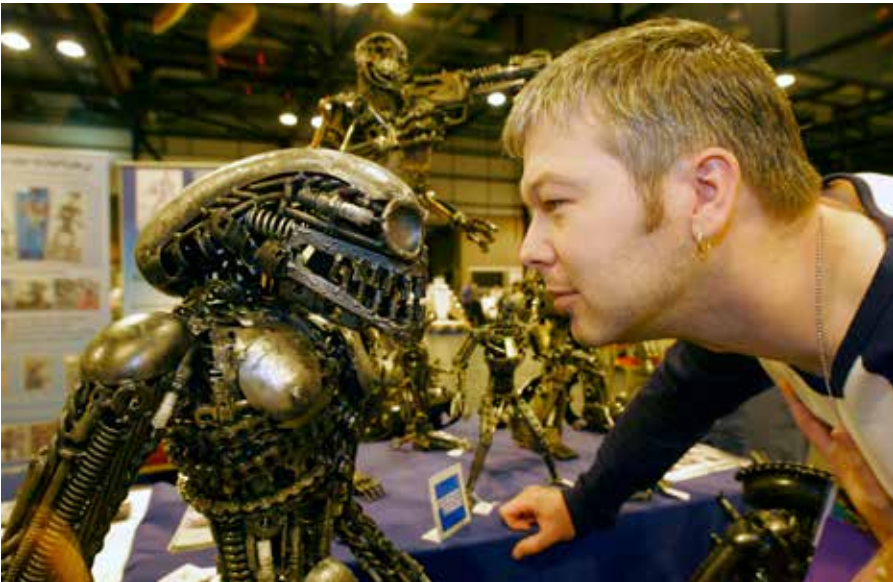
One of the “20 Best of the World” destinations

NATIONAL GEOGRAPHIC TRAVELER



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CONFERENCE VENUE: SCOTTISH EVENT CAMPUS

Wednesday 7th - Monday 12th August 2024
available on 1st pencil





Scottish Event Campus (SEC)

Every time you host a Worldcon, amazing things happen.

Ideas are exchanged, knowledge is shared. Breakthroughs are made. Connections are forged.

And the world is changed. Sometimes a little, sometimes a lot.

That's why we love what we do. We have world class venues and a riverside location in one of Europe's most exciting cities. But more importantly, we've got the expertise, energy and passion to help make your conference make a difference, and we'd love to welcome you to the SEC.



The Power of One Campus...

The SEC is a compact venue offering flexible meetings and exhibition space. The public areas are flooded with natural daylight and the riverside location affords delegates the opportunity for fresh air during breaks.

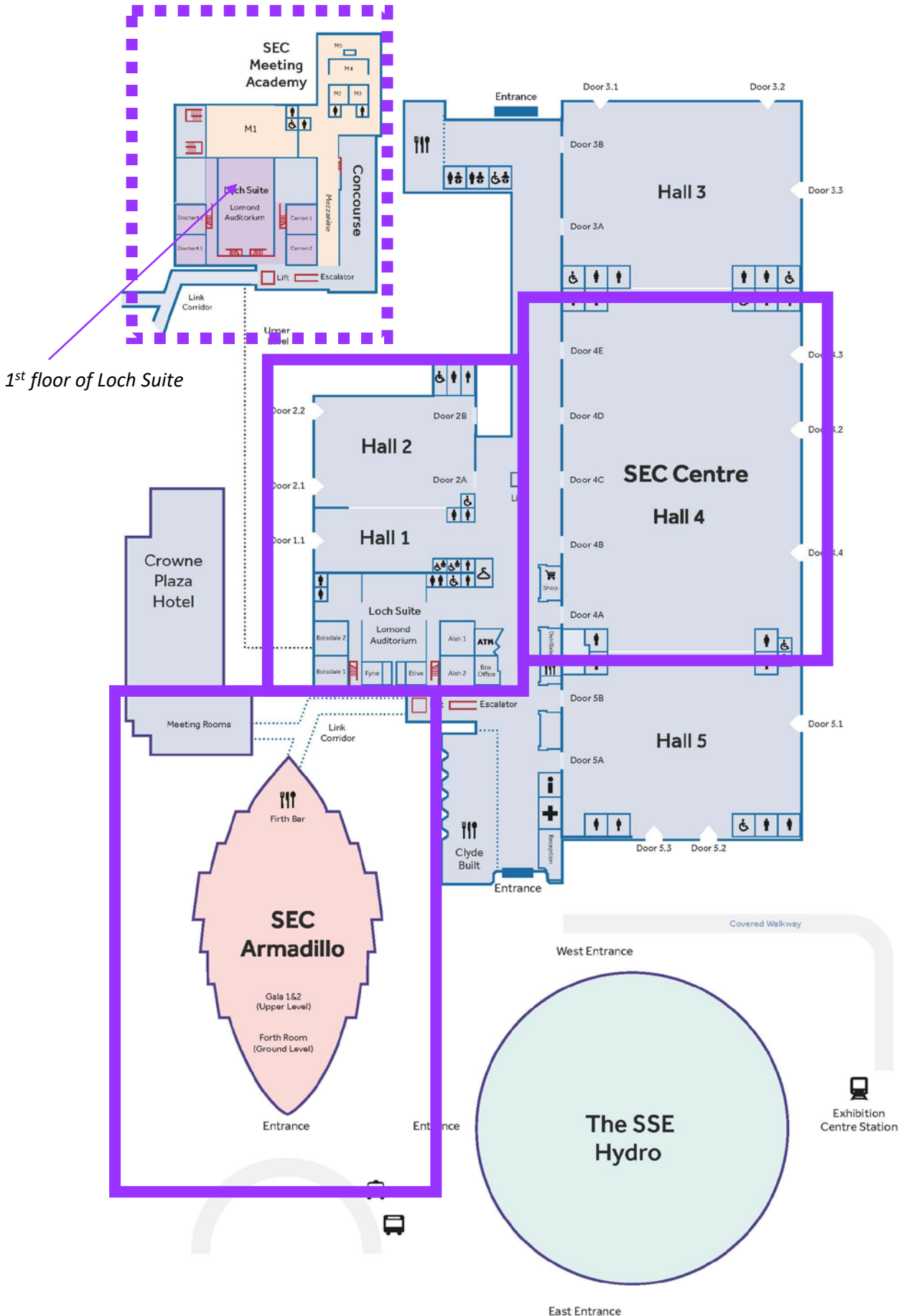
Located just 15-mins from Glasgow Airport, you and your delegates will find everything you need on the doorstep of the SEC:

- ✓ On-site train station (3-min journey to city centre)
- ✓ 8 onsite hotels (1,500 beds)
- ✓ 7,800 beds within 2km of the Campus
- ✓ Media HQ Scotland (BBC Scotland)
- ✓ Social programme venues: Clydeside Whisky Distillery & Glasgow Science Centre

Delegate District

Just a short walk (or cycle) away, the 40+ bars and restaurants of Finnieston offer an ideal location for delegates to meet and network, while the beautiful Kelvingrove Park will provide room for some headspace.

SEC Venue Configuration for Worldcon 2024



1st floor of Loch Suite

Client Requirement	Room Name	Max Capacity	AV Inc.	WiFi Inc.	Days Required
Armadillo Plenary, Hugos & Breakout Rooms	Clyde Auditorium	3,000 th	✓	✓	Build x 1 (Thurs)
	Forth	340 th	✓	✓	Open x 3 (Fri - Sun)
	Gala	150 th	✓	✓	
Loch Suite Programme Rooms	Lomond Auditorium	624 th	✓	✓	Build x 1 (Wed)
	Alsh	300 th or 2x 120 th	✓	✓	Open x 5 (Thurs – Mon)
	Boisdale	300 th or 2x 120 th	✓	✓	
	Carron	255 th or 2x 105 th	✓	✓	
	Dochart	255 th or 2x 105 th	✓	✓	
	Etive	35 m ²	Basic	✓	
	Fyne	35 m ²	Basic	✓	
SEC Meeting Academy Breakout Rooms	M1	400 th	✓	✓	Build x 1 (Wed)
	M2	50 th	✓	✓	Open x 5 (Thurs – Mon)
	M3	50 th	✓	✓	
	M4	100 th	✓	✓	
	M5	35 m ²	Basic	✓	
Hall Breakout Rooms	Hall 1	500 th	✓	✓	Build x 1 (Wed)
	Hall 2 – <i>please note, we no longer provide carpet within our in-hall auditoria*</i>	1,500 th	✓	✓	Open x 5 (Thurs – Mon)
Hospitality, Social Spaces, Registration & Fan Village	Hall 4	10,065 m ²		✓	Build x 2 (Tues – Wed) <i>1 build day offered free of charge</i>
Registration	Outside Hall 4 (4B-4E)				Open x 5 (Thurs – Mon) Tues – Mon
Back of house offices	9 x Hall 4 offices	10 – 30 m ²		✓	Open x 7 (Tues – Mon)
	2 x concourse offices				
Additional Hall Space	<i>Hall 3</i>	<i>5,095 m²</i>		✓	<i>n/a</i>
	<i>Hall 5</i>	<i>4,105 m²</i>		✓	<i>n/a</i>
✓ SEC room rental includes a comprehensive package of AV equipment in your plenary auditorium & breakout rooms; technicians, stewards, security, cleaning and delegate WiFi (1M)					

The perfect fit for Worldcon 2024

Our bright, purpose built venue offers a compact footprint that can be adapted to suit individual programme requirements and help facilitate face-to-face networking between delegates, speakers and exhibitors. Our flexible facilities are ideal for conferences of up to 3,000 delegates, ensuring room for growth, should your delegate numbers increase or your exhibition grow in size.

We are committed to being the perfect fit for your congress by offering:

- ✓ A compact configuration
- ✓ Flexibility to suit Worldcon's programme requirements
- ✓ Fully adaptable spaces
- ✓ Room for growth
- ✓ Areas for networking & informal gatherings
- ✓ Social spaces

Our venue, YOUR event!



What's already included in the rental...

- ✓ Extensive AV package (including technicians) in all SEC meeting rooms, including widescreen and intelligent lighting in SEC Armadillo.
- ✓ Stewards throughout the SEC for 10 hours per day per steward
- ✓ SEC High-speed delegate Wi-Fi (Web Browsing and Email Checking only)
- ✓ Cleaning in all areas of the SEC including the exhibition/poster/catering hall
- ✓ Lectern, laptop, seating and carpeting in all SEC meeting rooms
- ✓ SEC Heating/air conditioning
- ✓ SEC General electricity (except for when required on individual exhibition stands or poster boards)
- ✓ SEC Information Centre, Business Centre and Medical Centre; all are equipped and staffed throughout the conference



Campus upgrades

The SEC has recently invested £1m in new digital signage and the development of the new meeting facility – *The SEC Meeting Academy*



Digital assets

Our investment in new digital infrastructure seen over 200 screens installed across the venue, helping clients to bring their brands to life through the easy showcasing of video content, signage and other event information.

It also speaks to the increase in ethical business adopted by clients with digital seen as a more sustainable way when compared to printed materials.

Our digital screens around our venue ensure delegates are offered a warm welcome when arriving at the SEC, whilst adding to our many commercial sights available to generate additional revenue.



The SEC Campus offers a variety of brand amplification opportunities, including:

- ✓ A mega-screen on the SEC Centre concourse (12m x 15m).
- ✓ Plasma screens at the east entrance and access points to exhibition halls and meeting rooms
- ✓ Banner rigging locations on the SEC Centre concourse
- ✓ External flag poles



Exhibition notes

The exhibition halls at the SEC offer over 22,000m² seamless and continuous space to house an exhibition, sponsors' area, catering and registration space. All supplies are provided through ducts in the flooring enabling this space to offer maximum flexibility in layout. Should the exhibition grow, the SEC would comfortably be able to accommodate it.

What you need to know about Hall 4:

- ✓ Hall 4 is 10.065 m² (108,299 sq ft)
- ✓ An electronic floorplan of Hall 4 is available on request
- ✓ A fork lift truck and driver can be hired during build up and breakdown period
- ✓ No load in excess of 5 tonnes per square metre shall be placed on the floor of the halls at the Centre. No vehicle having an axle load in excess of 20 tonnes shall be brought into the Halls at the Centre
- ✓ Hall 4 ceiling height = 9 metres
- ✓ Hall 4 is not carpeted
- ✓ Loading bays accessible directly from private access road





Supporting our clients through COVID-19

The COVID-19 pandemic has had a huge impact on the event industry. At the SEC we recognise that client events and requirements are changing and therefore we are undergoing a full technology review to assess how we can further support our clients with changing event and technology demands.

We are committed to investing in resource to ensure we can deliver and exceed our client expectations.



Accessibility

We are committed to making a visit to the Scottish Event Campus an enjoyable experience for everyone.

Access

The SEC Centre has automatic doors at both the East and West entrances. The main doors in the SEC Armadillo have been widened to provide easier access for wheelchairs. Please contact a steward who will be pleased to open for you.

Every hall in the SEC Centre is at ground level, and the upper levels of the SEC Armadillo, Loch Suite and Meeting Academy are accessible by lift.

Wheelchairs

If you have your own wheelchair and wish to bring it to an event you're welcome to do so. The venue do have a small number of wheelchairs available to borrow, but these are available on a first-come, first-served basis (Requests must be made 48 hours in advance of your event. If the request is not made within that time, it will be subject to availability on the day of your event.)

Toilets

All three buildings have accessible toilets within easy access on the ground floor. In addition, there are accessible toilets on every level in the SEC Armadillo. Radar keys for accessible toilets are available from stewards, or may be purchased from the Information & Business Centre in the SEC Centre.

Hearing Impairments

Induction loop systems are available in all Loch Suite and Meeting Academy rooms.

The stalls in the SEC Armadillo are also equipped with induction loop systems, but operation is dependent on each, individual event or performance so provision can vary. For more information about the availability of induction loop systems at the venue please email our info desk.

Stage Access

The Clyde Auditorium has a ramp back of stage for access to the stage.

The Lomond Auditorium has a front of house lift for access to the stage.

Hall 2 Auditorium has a front of house ramp for accessing the stage.

Technical facilities and services

IT and WiFi

The SEC provides FREE delegate Wi-Fi, which allows up to 20,000 simultaneous connections across our campus.

We have a state-of-the-art digital communications infrastructure and a site-wide cabling system to deliver Network services, ISDN and video.

Audio Visual

A full package of AV technicians and equipment in each of the SEC meeting rooms are included in your venue rental. As well as our standard AV facilities, we also offer:

- Set and stage design and construction.
- Hard-wired interconnectivity between all SEC meeting rooms for video, audio and data.
- Lighting design & equipment.
- Webcasting and camera crew for real-time live production.



We've got it covered!

- ✓ *We aim to provide connectivity in all tenancy areas. We would use our Fast Wireless Deployment kit (Tripods with additional Wi-Fi access points) to ensure that sufficient coverage and capacity is available.*
- ✓ Dedicated Wi-Fi channels are easily satisfied as we have full control over the provision of our Wi-Fi services including the ability to alter frequencies, channels and which Wi-Fi radios these are on.
- ✓ Our infrastructure is currently 1Gbps from device to Firewall backed onto a 1Gbps Internet connection. By 2024 we foresee that the internet connectivity speed will be increased and the local infrastructure to be 2.5 or 5Gbps.
- ✓ We offer rated speeds of 10Mbps/ 20 Mbps/ 50 Mbps and higher depending on your requirements. Our DMZ connections are not port restricted and IP addresses issued via DHCP.

At present our concurrent connection capacity is ~20,000 devices.

We can provide Quality of Service on specific channels and configure this on a particular VLAN to isolate the traffic.

We have a venue that has high density devices. By the time 2024 comes around we expect to have upgraded our network and Wi-Fi infrastructure to ensure sufficient connectivity and capacity for 3 devices per person.

You can establish your own network based on segregated layer 2 networks. You uplink/ internet connection would be Nat'd through our Cisco Firewall.

Supporting your Hybrid event

Hybrid events provide organisers with an excellent opportunity to engage with a wider audience, increase attendee interaction and enhance the delegate experience. At the SEC we have a team on hand to support you in the planning and delivery of the digital elements of your meeting. We understand that your needs will be unique, and our technical team are happy to work with you to create a bespoke package.



Hybridisation

Our skilled technicians are able to provide a streaming service in any of our venue spaces. We can provide 1 or 2 way SD streaming of audience and/or presenters.

Additional Services

In addition to AV included in your SEC venue rental, we can also offer:

- ✓ Lighting and design equipment
- ✓ Webcasting and camera crew for real time live production
- ✓ Content recording
- ✓ Background TV's
- ✓ Audience Management Systems
- ✓ Content Management
- ✓ Green Screen
- ✓ Visual effects

SEC FOOD



SEC Food represents the partnership between the SEC and Levy, the UK's leading hospitality provider. The experienced team are ready to work with you to create memorable menus that enhance your event.

With an ambitious strategy, SEC Food demonstrate their belief that they do more than provide food, they have a wider responsibility.

The strategy revolves around three key aspects:

- ✓ **Health and Wellbeing** – providing healthier choices & creating plant forward menus
- ✓ **Environmental Game Changers** – committed to reducing waste and redistributing surplus food
- ✓ **Better for the World** – responsible sourcing and actively supporting projects



Hygiene & Safety

SEC Food have implemented enhanced training and hygiene measures to give colleagues, clients and customers the confidence to enjoy the onsite facilities, food & drink. A range of measures have been introduced, and Government advice regarding Covid Safe practice will be continually monitored with frameworks being adjusted accordingly.



Sustainability at the SEC

The SEC continuously looks to improve its social and environmental commitment in the local and wider community. We have already have a number of established initiatives and partnerships in place, which are detailed below. For more information please speak to one of our sales managers.



Dear Green Place

- ✓ Glasgow has pledged to be the UK's **first carbon neutral city** by 2030.
- ✓ Glasgow has been recognised for its commitment to sustainable business tourism, placing **4th in the Global Sustainability index**.
- ✓ Glasgow City Council is **investing over £115 million** into sustainable projects that will regenerate Glasgow's city centre.



Our energy supply is 100% green energy. Fully electric buggy to transport visitors onsite.



Most of our waste goes to the Glasgow Viridor Recycling and Renewable

Energy Centre.



Our wildlife planting scheme ensures the welfare of the bees by providing the best opportunity to collect pollen.



We use local and seasonal produce to create healthier menus, with a lower carbon footprint and minimal waste.



Our Partnerships

Trees for Life

We have been partnered with Trees for Life for 10 years, in this time we have supported the growth of over 170,000 trees in the Caledonian forest.

Launch Foods

Our partnership with Launch Foods sees us providing surplus food to help feed children in deprived areas across Glasgow after school and during holidays.

Circular Glasgow

This scheme encourages a fairer economy for everyone by tapping into a circular economy.

CROWNE PLAZA



Meeting Space

Room Name	Max Capacity	AV Inc.	WiFi Inc.	Days Required
Argyll 1 (CP)	200 th		✓	Open x 5 (Thurs – Mon)
Argyll 2 (CP)	200 th		✓	
Argyll 3(CP)	200 th		✓	
Castle 1 (CP)	130 th		✓	
Castle 2 (CP)	130 th		✓	
Castle 3 (CP)	130 th		✓	
Island 1 (CP)	26 b/r		✓	
Island 2 (CP)	26 b/r		✓	
Island 3 (CP)	26 b/r		✓	
Island 4 (CP)	26 b/r		✓	
Orkney	24 b/r		✓	
E.D.B	16 b/r		✓	
Malin	12 b/r		✓	
Hebrides	12 b/r		✓	
Rockall	12 b/r		✓	

The hotel will allow for refreshments to be brought in for the ‘parties’ and will offer soft drinks and crisps/nuts at a small mark-up rather than selling at full price for these parties.

Accommodation Room Allocation

The Crowne Plaza are holding an increased bedroom allocation of 200, which will include 25 club rooms and 10 suites. Please see the Housing section for full details of allocations held across the city.





HOUSING



ACCOMMODATION

Glasgow boasts a wide range of accommodation within easy access of the SEC to suit all budgets.

On-site at the SEC

- | | | | |
|--|---|---|---|
| 1. Crowne Plaza ****
283 rooms
direct link to the venue | 3. Campanile Glasgow ***
104 rooms
2 min walk | 5. Village Hotel ****
120 rooms
5 min walk | 7. Moxy Hotel ***
230 rooms
3 min walk |
| 2. Hilton Garden Inn ****
164 rooms
3 min walk | 4. Premier Inn Pacific Quay ***
180 rooms
5 min walk | 6. Radisson Red ****
174 rooms
3 min walk | 8. Courtyard by Marriott ****
200 rooms
2 min walk |



City Accommodation Stock

14,100 hotel rooms

- **1,455** rooms across 8 hotels **on-site** at the SEC
- **1,755** rooms across all budgets located at Glasgow Central Station, a short 3 minute train journey, or a 20 minute walk to the SEC
- further **6,300** rooms within **2 miles** of the SEC
- **4,600** additional rooms within **20 miles** of the SEC

4,800 additional rooms

- **1,600** student rooms from £30pn
- **2,000** AirBnB rooms
- **1,200** bed & breakfast and guesthouse rooms

Star Rating	Standard Single Room*	Rooms 0 - 2 miles of the Congress Centre	Rooms 2 - 20 miles of the Congress Centre	Total
Upper	£120 - £230 €140 - €270	4,483	1,150	5,633
Mid-range	£80 - £125 €93 - €146	4,602	3,270	7,872
Budget	£45 - £85 €52 - €99	449	229	678
Total Hotel Rooms		9,534	4,649	14,183
Other Budget rooms **	£25 - £75 €29 - €98	2,395	458	2,853
Total		11,929	5,107	17,036

* Rates include taxes and where applicable breakfast. £1 = €1.17 **Includes guest houses, B&Bs and university/student accommodation

Student and Budget Accommodation

- from £30pn
- Three city centre Universities offering excellent budget accommodation (out-with term time).
- Around 800 student rooms within walking distance of the SEC with a further 800 rooms within easy reach using public transport.
- Student rooms with shared facilities start at £30 per night and en-suite rooms from £40 per night.
- Wide range of bed and breakfast accommodation located just 10 minutes walk from the SEC.
- A Eurohostel is within 15 minutes walk, with beds available from £25pn.
- Budget hotel rooms are available from £35pn.
- Over 2,000 AirBnB rooms are also available.

Accommodation Booking Service

Glasgow Convention Bureau offers a free and impartial accommodation booking service with:

- No attrition charges
- No contracts for individual bookings
- Flexible release terms and conditions

We can secure allocation and negotiate rates at a wide range of hotels to suit all budgets. Our close working relationships with the hotels allows us to offer the same terms and conditions at each hotel.

The software we use offers a booking engine that gives attendees the ability to make reservations online, in real time.

We have secured the following room allocations for Worldcon between 7 - 12 August 2024:

Hotel	Star / Standard	Allocation
Crowne Plaza	4	200
Hilton Garden Inn	4	80
Campanile	3	30
Radisson Red	4	50
Village	4	60
Premier Inn Pacific Quay	3	60
Moxy SEC	3	80
Courtyard SEC	4	80
Kimpton Blythswood	5	10
Grand Central	4	30
Marriott	4	35
Hilton	4	40
Jurys Inn	4	50
BW Argyle Hotel	3	30
Clayton	3	60
Maldron	4	90

Hotel	Star / Standard	Allocation
Novotel	4	80
CitizenM	4	15
Dakota	4	10
Hotel du Vin	4	10
Hampton by Hilton	3	25
Ibis	3	80
Ibis Styles George Square	3	15
Ibis Styles West	3	20
Moxy High Street	3	20
Mercure	3	45
Leonardo Inn	3	20
Premier Inn Charing Cross	3	100
Motel One	Budget	150
Yotel	Budget	50
Ibis Budget	1	25
Total		1650



WEST END

FINNIESTON

10 mins by public transport to city centre

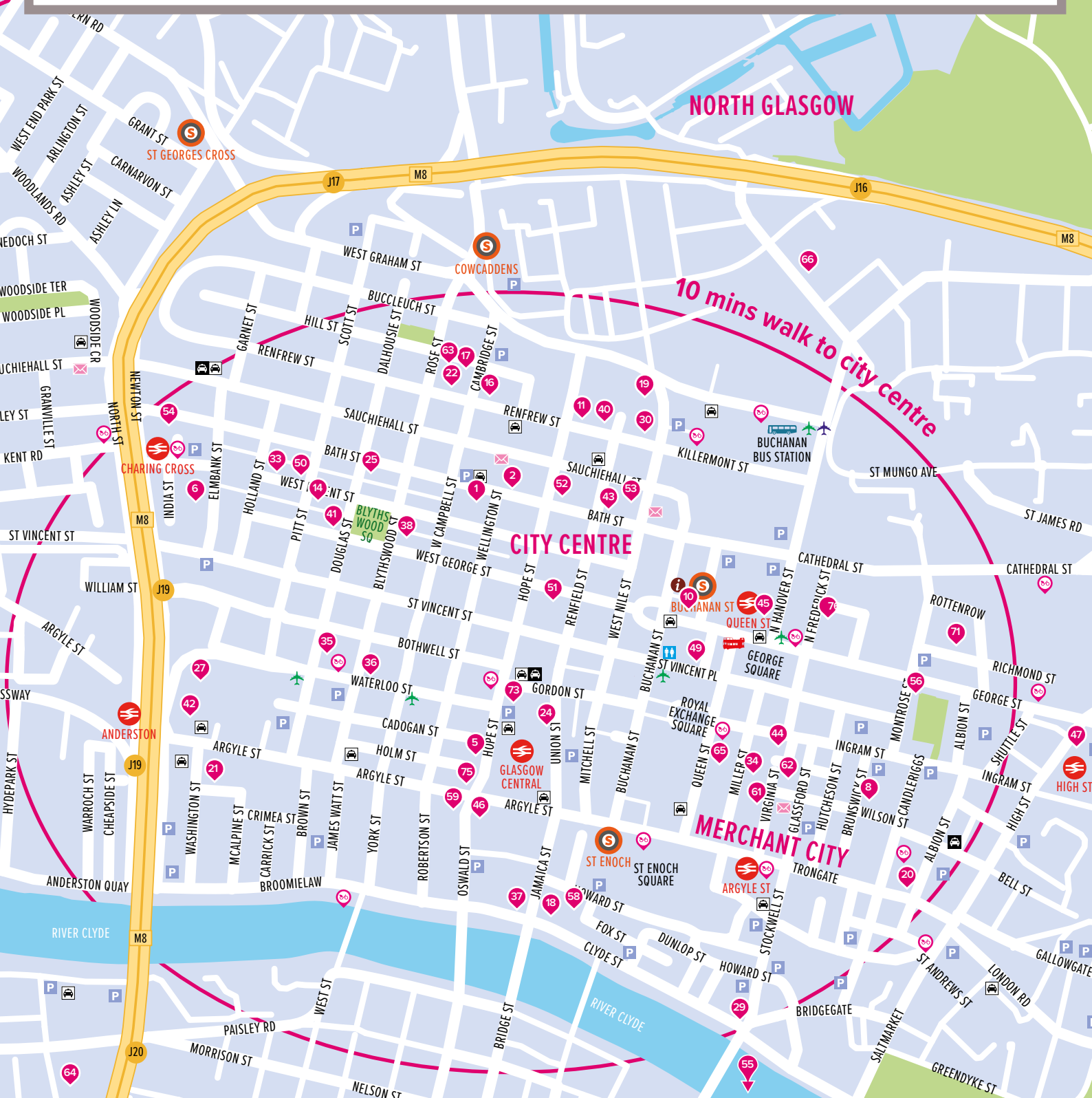
	Bus Station		Post Office
	Rail Station		Parking
	Subway Station		Cycle Hire
	Buses to Glasgow Airport		Public Toilets
	Buses to Edinburgh Airport		Taxi Rank
	VisitScotland iCentre		Marshalled Taxi Ranks 11pm – 5am Fri / Sat
	Govan Ferry departure point		
	PS Waverley departure point		
	City Sightseeing Tours departure point		

PEOPLE MAKE GLASGOW

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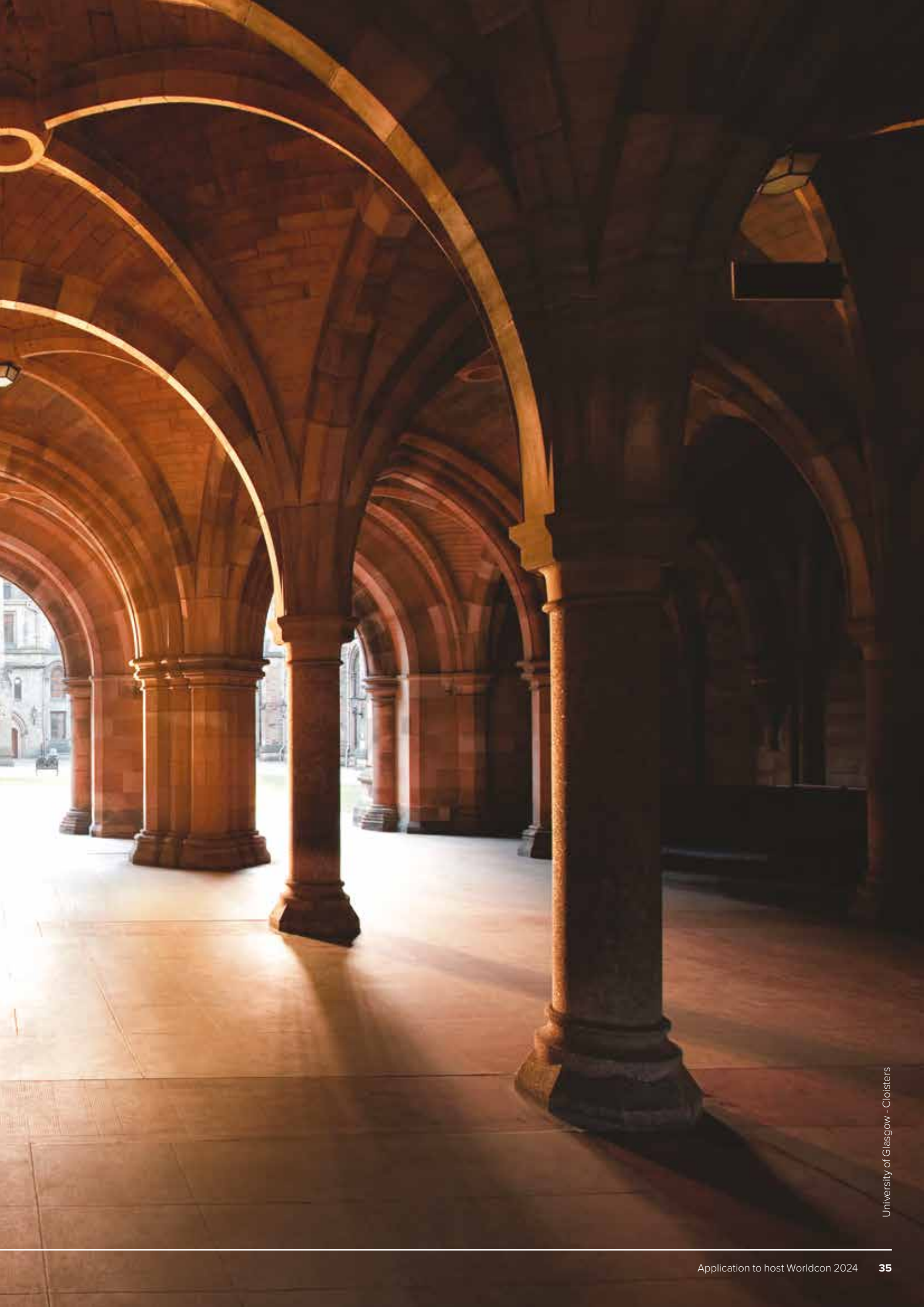
HOTELS

- | | | | |
|---------------------------------------|---|-----------------------------------|--|
| 1 Abode | 22 Glasgow Lofts | 41 Malmaison Glasgow | 62 The Spires |
| 2 Apex Hotel | 23 GoGlasgow Urban Hotel | 42 Marriott Glasgow | 63 Travelodge Glasgow Central |
| 3 Argyll Guest House | 24 Grasshopper Hotel | 43 Max Apartments | 64 Travelodge Glasgow Paisley Road |
| 4 Argyll Hotel | 25 Hampton Inn by Hilton | 44 Mercure Glasgow City | 65 Travelodge Queen Street |
| 5 Arto Hotel | 26 Hilton Garden Inn | 45 Millennium Hotel Glasgow | 66 Uni Accom - Glasgow Caledonian University, Caledonian Court |
| 6 Best Western Glasgow City Hotel | 27 Hilton Glasgow | 46 Motel One | 67 Uni Accom - University of Glasgow, Cairncross House |
| 7 Boutique 50 | 28 Hilton Glasgow Grosvenor | 47 Moxy Merchant City | 68 Uni Accom - University of Glasgow, Murano Street |
| 8 The Brunswick Hotel | 29 Holiday Inn Express Riverside | 48 Moxy SEC | 69 Uni Accom - University of Glasgow, Queen Margaret Res. |
| 9 Campanile | 30 Holiday Inn Glasgow Theatreland | 49 Native Glasgow | 70 Uni Accom - University of Glasgow, Wolfson Hall |
| 10 Carlton George Hotel | 31 Hotel Du Vin at One Devonshire Gardens | 50 Novotel Glasgow Centre | 71 Uni Accom - University of Strathclyde |
| 11 CitizenM | 32 Ibis Budget Hotel | 51 Potel Glasgow City Centre | 72 Village Hotel |
| 12 Courtyard by Marriott | 33 Ibis Hotel | 52 Point A Hotel | 73 voco® Grand Central Hotel |
| 13 Crowne Plaza Glasgow | 34 Ibis Styles Glasgow Centre George Square | 53 Premier Inn Buchanan Galleries | 74 White House Apartments |
| 14 Dakota Deluxe | 35 Ibis Styles Glasgow Centre West | 54 Premier Inn Charing Cross | 75 Yotel Glasgow |
| 15 Devoncove Hotel | 36 Indigo Hotel | 55 Premier Inn City Centre South | 76 Z-Hotel |
| 16 DoubleTree by Hilton | 37 Jurys Inn Hotel | 56 Premier Inn George Square | |
| 17 Easy Hotel | 38 Kimpton Blythswood Square Hotel | 57 Premier Inn Pacific Quay | |
| 18 Euro Hostel | 39 Leonardo Inn Hotel | 58 Premier Inn St Enoch Square | |
| 19 Express by Holiday Inn Theatreland | 40 Maldron Glasgow City | 59 Radisson Blu | |
| 20 Fraser Suites Glasgow | | 60 Radisson Red | |
| 21 Glasgow Argyll Hotel | | 61 Revolver | |





CITY WELCOME





WARM CITY WELCOME

People Make Glasgow and as one of the friendliest cities in the world we want to make sure your members feel very welcome in Glasgow and the Worldcon brand is visible across the city. Here are some of the ways we will help you to achieve this:

Attendee experience

We want to make sure your members have the best possible time in Glasgow. We will provide, free of charge:

- Social media engagement with members through our twitter channels @meetglasgow and @peoplemakeGLA
- Discounts for Worldcon members
- free access to city museums

Welcome Signage

Bespoke Worldcon branded signage throughout the city at key locations, including:

- Glasgow Airport
- on airport shuttle buses for both Glasgow and Edinburgh Airports
- at the SEC
- at Glasgow Central railway station
- Scottish Event Campus on-site railway station
- main congress hotels

Stakeholder engagement

We ensure city stakeholders, such as hotels, city restaurants and transport providers are aware of all meetings taking place in the city.. This allows the city to be better prepared for busy periods and gives delegates a smoother experience.

We also encourage all city partners to engage with your delegates via twitter.



WORLDCON ATTENDEE DISCOUNTS

Conference Rover Ticket

Currently £5 per delegate, valid for 5 days, and includes unlimited travel on the rail link between the SEC and the main hotel district and city centre. Plus 50% off travel outside of the conference zone – ideal for delegates wishing to explore Scotland after the conference.

Discounted ticket for City Sightseeing Tour

Hop-on / hop-off bus, giving attendees easy access to many of Glasgow's attractions. Members can join the tour at the Scottish Event Campus.

Free bike hire for SEC attendees

The SEC has created an innovative new partnership with OVOBikes, offering free bike hire for multiple journeys of up to 45 minutes throughout the duration of the convention.

Members will be able to utilise the bikes to travel between their hotel and the SEC, and much more, promoting a greener and healthier social itinerary during the conference.

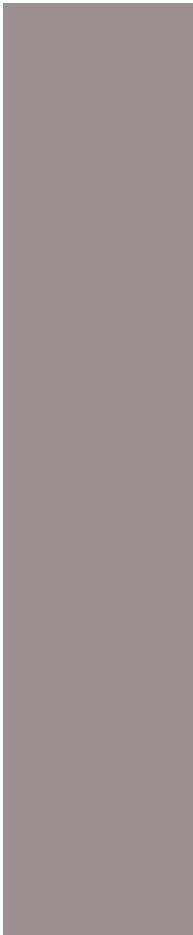
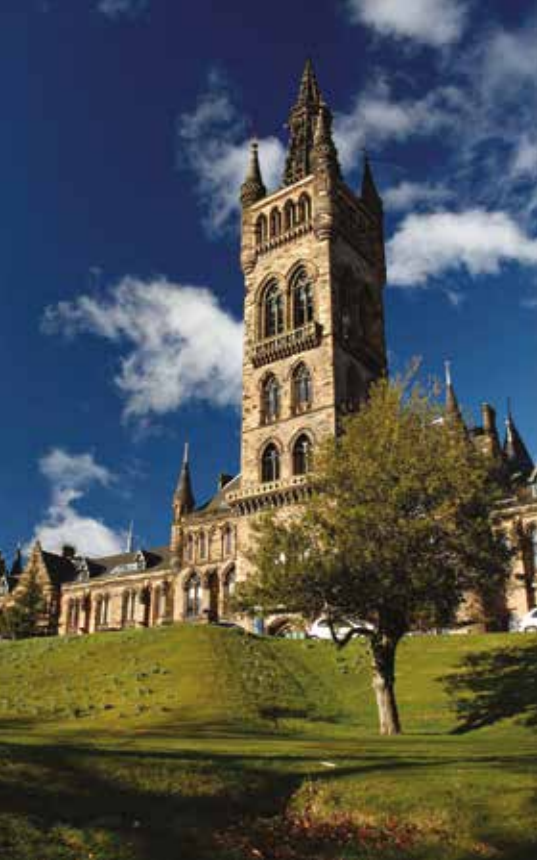
Retail discounts

Glasgow Convention Bureau works with a wealth of local businesses including restaurants, hotels, attractions and tour companies.

These local businesses regularly provide discounts for delegates attending a conference in Glasgow and are updated regularly on our website and social media channels.

Discounted fares with Glasgow Taxis

Reduced rates on travel between Glasgow International Airport and the City Centre.



GLASGOW'S NEIGHBOURHOODS

One of the best ways to experience the city's vibrancy is through its different neighbourhoods. From the fashionably bohemian West End to the leafy Southside, from new kid on the block Finnieston to the historic Merchant City, Glasgow's neighbourhoods are a great way of getting under the skin of the city and discovering your own hidden gems on the way.

Finnieston @ the SEC

- Recently voted the "hippest place to live in the UK" by The Times, Finnieston surrounds the SEC and is buzzing with bars, restaurants, independent shops and art galleries, all within walking distance!
- Often quirky, sometimes unconventional, the most recent wave of bistros, bars and cafes makes Finnieston a strong contender for the title of Glasgow's most vibrant neighbourhood.

Merchant City

- The Merchant City is one of the oldest quarters of Glasgow. Developed from the 1750s, residences and warehouses of the wealthy merchant "tobacco lords" were built in the area, leaving a legacy of amazing architecture.
- Now one of the most vibrant areas in Glasgow, delegates will enjoy shopping, dining, entertainment and fun in a beautiful, historic setting.

City Centre

- There's so much packed into Glasgow's City Centre that delegates will find endless places of interest to explore. The true heart of the city bustles with a wealth of cultural attractions, world class architecture and design, fantastic shopping and a year round programme of exciting events and festivals, which span the worlds of music, film, theatre, art and sport.
- The city is consistently voted as one of the top places to shop in the UK. You'll find a plethora of cool vintage shops, well-known brand names and exclusive designers.

The West End

- Recently voted 'Best Neighbourhood in UK & Ireland' by the Academy of Urbanism, due to its artistic and walkable nature, Glasgow's West End, with its exquisite sandstone villas and leafy avenues is the perfect place to experience Glasgow's cafe culture and museum district.
- It is home to the University of Glasgow, fine Victorian architecture and bohemian bars, restaurants and antique shops. There are quirky, individual shops on Byres Road, while cobbled Ashton Lane is an Aladdin's Cave of pubs, bistros and a cinema. Nearby, the Botanical Gardens is a great place to unwind after a busy conference day.

“Glasgow is without a doubt Scotland's most stylish city, brimming with cool design, great art and chic eateries”

New York Post

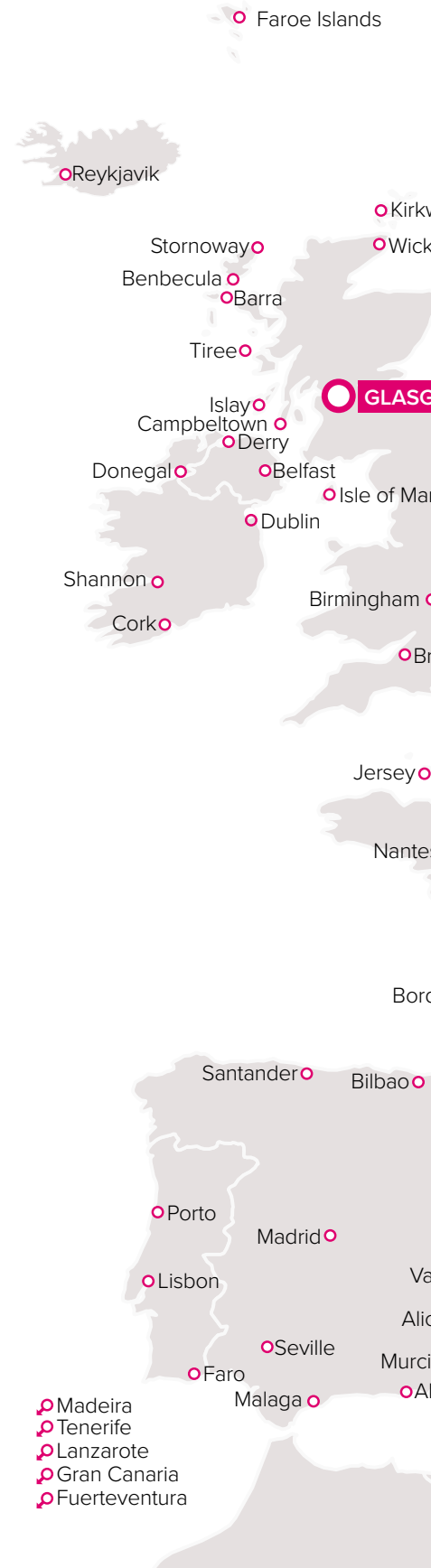
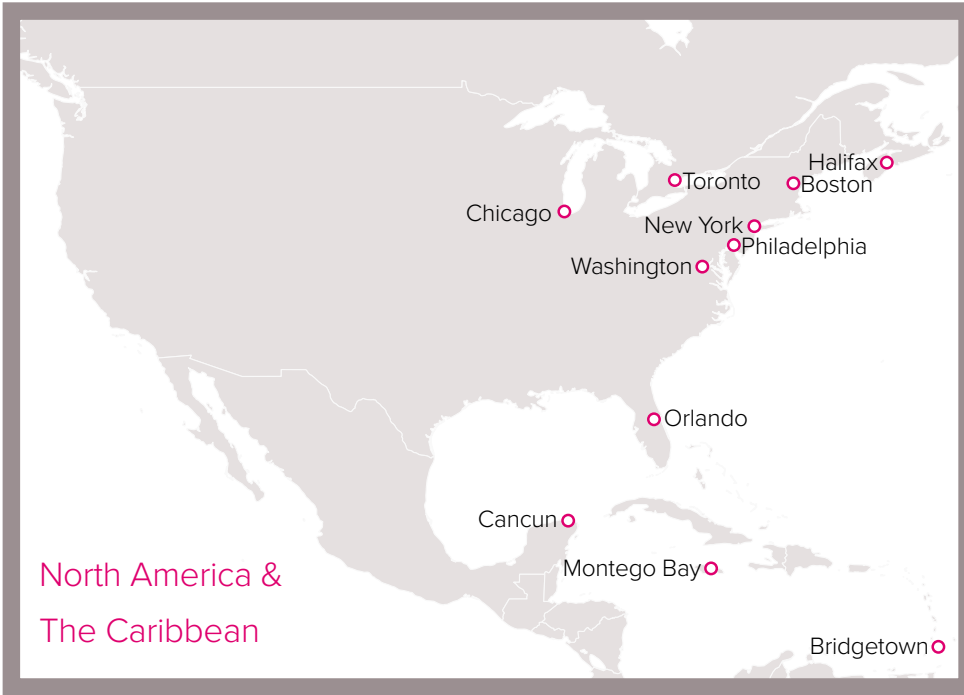
TRAVEL





PEOPLE
MAKE
GLASGOW

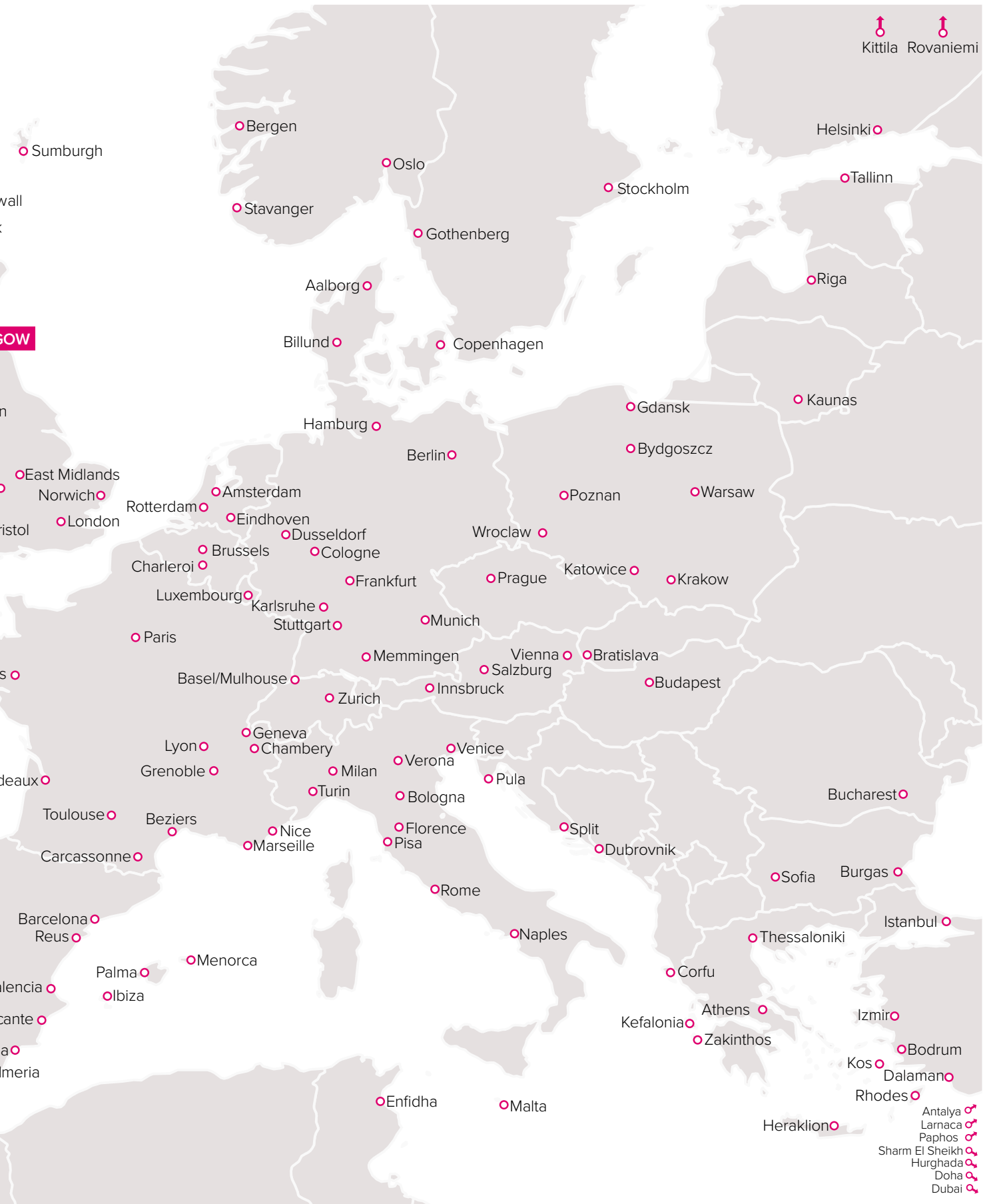
FLIGHT ACCESS



- Direct flights from **165** scheduled destinations, as at February 2020. Schedules subject to change.
- Several direct flights from **North America**
- Twice daily Emirates flight from **Dubai** - excellent connection for Asia, Africa and Australasia
- **Well connected** with main European hubs - London, Paris, Amsterdam, Frankfurt, Madrid
- **Visa Requirements** - Some delegates may require a visa, which they can apply for three months before travel at the earliest. All up to date details can be found on the UK Home Office website www.gov.uk/check-uk-visa

3 International Airports

<p>Glasgow Airport 15 minutes</p>	<ul style="list-style-type: none"> • Shuttle bus every 10 minutes, with stops at major hotels. 24 hour service • Taxi - set rate for delegates
<p>Glasgow Prestwick 45 minutes</p>	<ul style="list-style-type: none"> • Direct trains every 30 minutes.
<p>Edinburgh Airport 55 minutes</p>	<ul style="list-style-type: none"> • Shuttle bus to Glasgow, every 30 minutes. • Train links to Glasgow every 15 minutes from Edinburgh Haymarket station



Map of direct flights to Glasgow



RAIL ACCESS

2 major train stations

Glasgow Central

- serving the South
- within easy walking distance of many of the city's hotels
- two stops from the SEC (3 minutes journey time)

Glasgow Queen Street

- serving Edinburgh and the North

London - Glasgow

- over **20 trains** per day
- sleeper service
- average journey time from **London is just 4.5 hours**

European Rail Connection

Eurostar is an international high-speed railway service connecting London (St Pancras station) to European destinations. Eurostar is a sustainable option with up to 80% less carbon dioxide emissions than flying.

Approximate journey times are:

- London to Paris - 2 hours 12 minutes
- London to Brussels - 2 hours 1 minute
- London to Lille - 1 hour 22 minutes

Journey times from around the UK

Station	Average Journey Time	Daily Direct Trains	One Change
London	4 hours 20 minutes	18	4
Birmingham	4 hours	7	5
Manchester	3 hours 30 minutes	6	35
Liverpool	3 hours 40 minutes	3	19
York	3 hours 30 minutes	9	27
Edinburgh	50 minutes	direct trains every 15 minutes from 6.30am – 20.00; thereafter every 30 minutes	



GETTING AROUND

Walking

Glasgow is a very walkable city and most of the hotels, venues, restaurants, shops and tourist attractions are within walking distance of each other.

Public Transport

Glasgow has a very efficient public transport system. There is an on-site train station at the SEC and the journey time to the heart of the city is only 3 minutes.

Buses operate through the day and night and we are the only city in Scotland with a subway system - a great way to travel from the city centre to the leafy west end.

Conference Rover Ticket

Glasgow offers an excellent value train pass for delegates:

- currently **£5** for **5 days**
- offers unlimited travel on the rail link between the SEC and the main hotel district and city centre
- **No advance purchase needed** - can be purchased from one of the 'Conference Zone' ticket offices on presentation of a delegate badge
- advance bulk purchase available (no minimum order)
- offers **half price** rail travel around Scotland

Cycling

100 bikes are available to hire from 1000 locations around the city, including the SEC.

An innovative partnership between the SEC and OvoBikes allows delegates free bike hire for multiple journeys of up to 45 minutes throughout the duration of the conference. Delegates can use the OvoBikes to travel from the SEC across the city, promoting a greener and healthier conference.

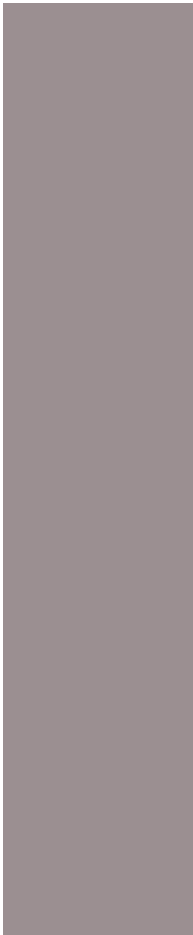
Taxis

Glasgow regularly hosts large congresses and we work closely with Glasgow Taxis, who have a fleet of over 1000 cars. Drivers will be informed about the conference in advance and ensure that taxis are available at the airport, SEC, hotels and social events venues at the start/finish times each day. Discounted rates for travel to and from the airport as also available.

City Sightseeing Bus

The City Sightseeing hop-on / hop-off bus is one of the most convenient and popular ways to visit Glasgow's top tourist attractions and iconic sights.

Serving The People's Palace, Glasgow Cathedral, The Riverside Museum, Kelvingrove Art Gallery and Museum and The Clydeside Distillery, it is a fun way to enjoy the city. There is also a stop at the University of Glasgow.



**GLASGOW
CONVENTION
BUREAU**

SEC Scottish
Event
Campus

